

Clearways Implementation Reference Group Recommendations to VICROADS:

- VicRoads to use parking audits as basis for working with local councils on improved parking availability signage and promotion e.g. local press and direct mail-outs.
- VicRoads to work with local councils to fund installation of parking availability signage.
- VicRoads to work with local councils to fund improvements to Loading Zone and Taxi Zone signage and visibility in affected strip shopping centres.
- VicRoads to work with councils, the VTA and TWU to promote loading zone changes.
- VicRoads to work with local councils and possibly fund updates to parking signage and/or assist with partial cost of re-programming parking meters in affected strip shopping centres.
- VicRoads to provide a monthly bulletin to all interested trader associations and local councils and other stakeholders and will post this on its website.
- VicRoads to facilitate discussions with Department of Transport, Metlink, and councils for production of a 'local guide' for each affected area, including transport information, strip shopping access and parking information and information about walking and cycling facilities – to be mailed to all addresses within a 10km of the CBD.
- VicRoads to work with local councils to make the same information available on local council and relevant travel and tourism sites.
- VicRoads and Department of Transport to work with Metlink and councils to develop/update 'strip shopping guides' which outline access to strip shopping centres by public transport.
- VicRoads and Department of Transport to work with Metlink and councils to develop 'strip shopping journey planner' online on local council and relevant travel and tourism sites.
- VicRoads, Department of Transport and councils to work with traders to provide free or discounted tickets to reward shoppers who take public transport to the shopping strip (for limited period as part of campaign).
- VicRoads to explore opportunities to improve the operation of signals to give better priority to pedestrians through strip shopping centres, and other priority locations.
- VicRoads to investigate roll out 40km/h speed restrictions to high priority, arterial road, strip shopping sites within 10km radius of CBD in the context of its Road Safety Program.
- VicRoads to facilitate discussions between Department of Transport and local councils to develop additional initiatives for funding consideration through TravelSmart and LAAP programs.
- VicRoads to facilitate discussions between Department of Transport and local councils to enhance affected strip shopping centres – including bicycle racks, and other initiatives to promote bicycle and pedestrian access.